



FACULTY OF ECONOMICS – UNIVERSITY OF KRAGUJEVAC
INTERNATIONAL SCIENTIFIC CONFERENCE

CONTEMPORARY ISSUES IN ECONOMICS, BUSINESS AND MANAGEMENT



December 16-17th, 2024
KRAGUJEVAC, REPUBLIC OF SERBIA

Overview

Faculty of Economics cordially invites you to participate in the 8th International Scientific Conference on ***Contemporary Issues in Economics, Business and Management (EBM 2024)***. The main objective of the Conference is to provide a framework for discussion and exchange of ideas, knowledge and experiences among academic researchers, practitioners and doctoral students in various fields of economy, business and management. Numerous challenges of contemporary business environment require generating new economic and business concepts and models. The Conference provides an opportunity for researchers to present the results of their recent studies, as well as to emphasize the ongoing shifts in paradigms and theories. EBM 2020 also represents an excellent opportunity to network with researchers from different countries, potentially leading to successful collaboration in the future among the Conference participants.

The program of the Conference includes lectures from the keynote speakers, presentations and interactive discussions in parallel sessions. Second day of the Conference will be particularly dedicated to conclusion remarks, entertainment time including social gatherings and excursion.

Keynote speakers



Dr Alfonso Vargas-Sánchez is Full Professor of Business Administration, he has served at Huelva University (Spain) in various positions, among them: Dean of the Faculty of Business, Director of the Management and Marketing Department, Director of the Strategic Management Unit and Coordinator of its Strategic Plan. He was also a member of the General Council at the Algarve University (Portugal), and of the Advisory Board at the School of Business and Entrepreneurship at the Royal Agriculture University (England). He is a member of the Andalusian Academy of Regional Science and one of the Spanish researchers in the “Ranking of the World Scientists: World’s Top 2% Scientists” published in 2022 and 2023 by Stanford University.



Dr Maria Cristina Cinici is an Associate Professor of Strategic Management at the Department of Economics of the University of Messina (Italy), where she teaches Managing Innovation & Entrepreneurship and Digital Management for Data Science. Her research explores strategic interactions and technology adoption in emerging ecosystems alongside business model design. She employs methods like multi-case theory-building, qualitative comparative analyses (fsQCA), and, more recently, experiments and neuroscience tools. Her papers, featured in renowned journals such as *Technovation* and *Technological Forecasting & Social Change*, have received nominations for Best Paper at various conferences.



Dr Vladimir Dzenopoljac is the Associate Professor of Business Transformation at Zayed University's College of Interdisciplinary Studies in Dubai, United Arab Emirates. With an illustrious career spanning over two decades, Dr. Dzenopoljac has established himself as a prominent figure in the fields of strategic management, intellectual capital, and knowledge management. His research endeavors are equally noteworthy, with a focus on the impact of firms' intangible assets on value-creation processes, thereby enhancing our understanding of strategic management's complexities. Beyond the classroom, Dr. Dzenopoljac is an experienced consultant for small and medium enterprises, where his action-oriented and problem-solving capabilities have supported business growth and transformation. Dr. Dzenopoljac's scholarly output is extensive, with numerous publications in peer-reviewed journals, reflecting his ongoing research into strategic management and related fields.

Thematic areas and subtopics

GLOBALIZATION AND REGIONALIZATION

- International Economy
- Financial Flows
- Trade Flows
- Regional Cooperation and Economic Integration
- Economic Policy and Development
- Post-Crisis Economy – Lessons and Possibilities
- Financial Institutions

KEY ISSUES IN MANAGEMENT AND MARKETING

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|-----------------------------------|--------------------------------------|
| • Strategic Management | • Ethics and Social Responsibilities |
| • Strategic Marketing | • Corporate Sustainability |
| • Knowledge Management | • International Marketing |
| • Challenges of Industry 4.0 | • Services Management and Marketing |
| • Innovation and Entrepreneurship | • Marketing Research |
| • Organizational Behavior | • Marketing Communications |
| • Corporate Governance | • Consumer Behavior |
| • Performance Measurement | • Digital Marketing |
| • Supply Chain Management | • Brand Management |

ACCOUNTING AND BUSINESS FINANCE

- Contemporary Issues in Financial Reporting
- Contemporary Cost Accounting and Cost Management
- Environmental Management Accounting
- Integrated Information Systems for Accounting
- Managing Business Risk and Performance
- Internal Control and Auditing

APPLIED INFORMATICS AND QUANTITATIVE METHODS IN ECONOMICS AND MANAGEMENT

- Mathematical modeling
- Financial Modeling
- Applied Statistics and Data Analysis
- Logistics
- Information Systems and Management
- E-business and E-commerce
- Artificial Intelligence in Economics and Management

Publication Opportunities

Both conceptual papers and empirical studies are welcome. All abstracts and subsequently full papers should be submitted electronically to ebm@kg.ac.rs. The submitted abstracts and full papers will be reviewed under a double-blind peer-review process. The Conference Book of Abstracts and certificate of presentation will be distributed to participants at the conference registration desk. The accepted papers will be published in the Conference Proceedings (with ISBN number), after the Conference.

Authors of the selected high quality papers will be invited to submit their papers for publishing in the following journals:

- ***Economic Horizons*** - an academic journal issued by the Faculty of Economics, University of Kragujevac (indexed in Scopus (Q3); DOAJ, ProQuest/ABI/INFORM, Cabell's Directories, Index Copernicus Journals Master List, EconLit, EBSCO, Ulrich's Web). For more information about the journal, please visit the website <http://www.horizonti.ekfak.kg.ac.rs/>.
- ***Our Economy*** - an academic journal issued by the Faculty of Economics and Business, University of Maribor, Slovenia (indexed in DOAJ, EBSCO, EconBiz, ECONIS, EconLit, ERIH PLUS, etc). For more information about the journal, please visit the website [Home | Naše gospodarstvo/Our economy \(um.si\)](http://Home|Naše_gospodarstvo/Our_economy(um.si))

The official Conference language will be English. For further details, please visit the official conference page ebm2024.

Important dates

September 15, 2024 September 30, 2024	Abstract submission
October 1, 2024 October 15, 2024	Abstract acceptance notification
October 31, 2024 November 15, 2024	Paper submission
November 15, 2024 November 30, 2024	Paper acceptance notification

Participation fee

Participants	International	Serbian
Academics	100€	10.000 RSD
PhD Students	50€	5.000 RSD

The participation fee is charged per paper (VAT included). The fee covers the Conference Proceedings, coffee breaks and a dinner party.

Conference venue

Faculty of Economics, University of Kragujevac, Liceja Kneževine Srbije 3, 34000 Kragujevac



Check out our virtual tour: <https://tourmkr.com/F1gKHDx0ls/41461063p&4.51h&81.16t>

We are looking forward to welcoming you in December 2024 for the EBM 2024 conference!